

BRCCT

Blueskin Resilient Communities Trust

Values
Value protocols
Value exchange



BRCT Values

BRCT Values¹

Thriving	<i>Thriving together well & equitably</i>
Distributing Surplus	<i>Distributing Surplus to enrich social & environmental health</i>
Encountering Others	<i>Encountering others in ways that support their wellbeing as well as ours</i>
Consuming sustainably	<i>Living and consuming sustainably in recognition that all human life and activity occurs within the limitations of planet Earth²</i>
Caring	<i>Caring for – maintaining, replenishing, and growing – our natural and cultural commons</i>
Investing for the future	<i>Investing our wealth in future generations so that they can live well</i>

¹ BRCT has adopted as values the ethical considerations set out in the book "Take Back the Economy" by Gibson-Graham, Cameron and Healy on pages xviii-xix (see Gibson-Graham et al (2013), *Take Back the Economy: An ethical guide for transforming our communities*. University of Minnesota Press: USA).

² BRCT adheres to the 'Strong Sustainability' model. (see <http://nz.phase2.org/what-is-strong-sustainability>. Accessed at 11.58am on Tuesday 29th October 2013).

Value Protocols

This section set out the BRCT procedure for engaging with partners both current and potential. It sets out principles and expectations to guide how BRCT as a community advocate can work with partners for the benefit of society, to build participation, connection, belonging, and healthy community.

Why do we need value protocols?

- Increasingly we are being approached by commercial organisations who wish to associate with us or who are interested in what we are doing and wish to support us
- Clear protocols will assist decision making and provide guidance to Trustees and Staff alike, while making our decision-making process more accessible to our community
- Responsibility for delivering community services has devolved to community groups and organisations by default as public services have reduced across the board
- Community sector funding through traditional funding arrangements has become tighter than ever before with growing demand from an increasing number of community organisations seeking to 'fill the gap'
- Each year BRCT devotes a proportion of our time simply to maintain a community office and staff, even before we can begin delivering successful projects.

What are the value protocols?

Essentially, they are a guide to finding out 'What's In It For Me' (WIIFM), where "Me" is the Blueskin Resilient Communities Trust.

Before agreeing to any arrangement with a "partner" (where 'partner' includes 'potential partner'), consider the following:

1. Has the partner understood BRCT values and how important they are to us?
2. Is it likely that an agreement with the partner will help BRCT manage community assets to generate valuable community goods and services, and other benefits like greater community connection, participation, belonging and healthy community?
3. Have we understood the partners needs and aspirations and assessed their alignment with the community and their interest in successful sustainability initiatives?

Value Exchange

Value exchange means that in return for increased ability to make things happen, BRCT provides value to its partners. Partner contributions to BRCT include finance, materials, skills and expertise, effort, and assumed responsibility. BRCT contribution to partners is association with successful sustainability and community initiatives.

Partnership failure or disappointment occurs when partners do not understand each other and 'What's In It For Me' (WIIFM).

How the value exchange model works

